We unlock the power of relationships

Introducing the Spark What's Inside™ Program

The Spark What's Inside™ Program is a transformative journey designed for anyone eager to grow, learn, and lead with confidence. Our comprehensive, interconnected program teaches essential skills needed throughout one's career, from entry-level positions to senior leadership roles.

Spark What's Inside™ provides a state-of-the-art, innovative three-level program approach tailored to personal, team, and organizational leadership.

Our Program

Level One: Personal Leadership
Learn how to master self-leadership, leverage your unique strengths, and build productive relationships in the program's introductory level.

Approximate Time Commitment: 12 hours of individual online learning, 11 hours of facilitated group (cohort) sessions with an Acuity Coach, plus self-reflection & accountability partner work

Level Two: Team Leadership
Equip yourself with the skills needed to build effective teams, lead others, and develop engaged people in the second level of the program.

Approximate Time Commitment: 10 hours of individual online learning, 10 hours of facilitated group (cohort) sessions with an Acuity Coach, plus self-reflection & accountability partner work

Level Three: Organizational Leadership
Develop the capacity to ignite the energy that fuels productivity and create an inspired culture in the third level of the program.

Approximate Time Commitment: 3 hours of individual online learning, 4 hours of facilitated group (cohort) sessions with an Acuity Coach, plus self-reflection & accountability partner work

What's Included

- ✓ Interactive activities and scenario exercises

- ✓ Videos and audio clips

- ✓ Downloadable resources such as an exclusive eBook, action plans, challenges, quick guides, and reflection notebooks

- ✓ Acuity Coaching for organization cohorts

- ✓ Certificate upon successful completion of each program level

These materials are aligned with the Relationship Acuity® 12 competency framework, providing a structured path for skill development.

Choose the Spark What's Inside™ Program for a transformative leadership experience that equips participants with the skills and support needed to excel at every stage of their career.

Last Revision Date: April 18, 2025

We empower leaders to transform relationships and ignite the energy that drives business success

Relationship Acuity® provides a structured framework of 12 progressive competencies designed as "building blocks" for ongoing growth. These in-demand competencies are presented in a systematic, interconnected manner, addressing essential skills needed throughout one's career. Participants start by mastering self-leadership, then advance to leading others, and finally, leading an enterprise.

Our Proven Methodology Is Based On Extensive Consulting & Research Experience

Our approach centers on helping individuals understand and harness the power of perception. Effective leadership hinges on the ability to shift perspectives, alter habitual behaviors, and enhance workplace relationships.
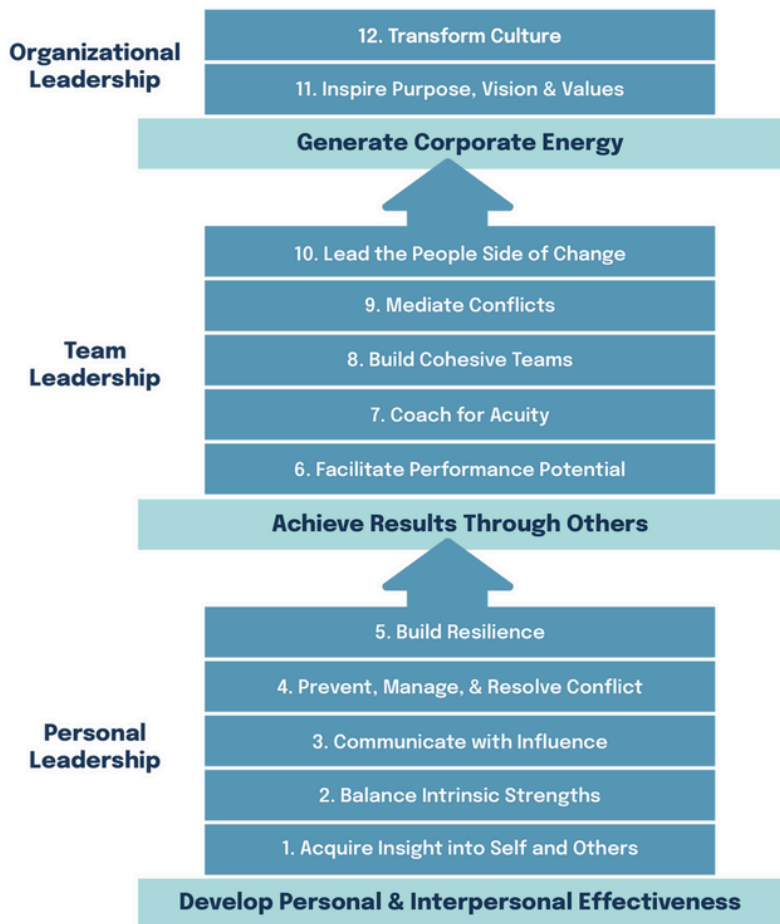
video overview

Our Guiding Principles

✓ **We believe in the importance of work relationships.**
We understand that leadership is not just about the tasks at hand; it's fundamentally about the people involved. No one achieves success in isolation—great results are a product of teamwork and collaboration. By fostering strong relationships and open communication, leaders can inspire their teams and drive collective success.

✓ **We believe it's important to guide people toward understanding their sense of purpose while recognizing the motivations and values of others.**
We help individuals discover their sense of purpose and channel it into meaningful action that fosters deeper connections and engagement with themselves and others.

✓ **We believe perception shapes and often complicates workplace relationships.**
Many organizational challenges stem from misunderstandings and differing viewpoints. Conflicts arise when individuals hold firm opinions based on their own perspectives of what is "right." By addressing these perceptual differences, we help resolve issues and foster healthier, more collaborative work environments.

✓ **We believe that the learning needs to "stick" and become a part of participants' leadership styles as well as organizational culture.**
Participants actively engage in "communities of practice." Through a guided process of self-reflection and shared experiences, our Acuity Coaches lead group discussions to clarify the learning and identify the relevance to their specific roles. Accountability partner work helps to reinforce the learning.

The Relationship Acuity® Difference

Relationship Acuity® provides a structured framework of 12 progressive competencies designed as "building blocks" for ongoing growth. These in-demand competencies are presented in a systematic, interconnected manner, addressing essential skills needed throughout one's career. Participants start by mastering self-leadership, then advance to leading others, and finally, leading an enterprise.

Our Leadership Framework

Organizational Leadership
- 12. Transform Culture
- 11. Inspire Purpose, Vision & Values

Generate Corporate Energy

Team Leadership
- 10. Lead the People Side of Change
- 9. Mediate Conflicts
- 8. Build Cohesive Teams
- 7. Coach for Acuity
- 6. Facilitate Performance Potential

Achieve Results Through Others

Personal Leadership
- 5. Build Resilience
- 4. Prevent, Manage, & Resolve Conflict
- 3. Communicate with Influence
- 2. Balance Intrinsic Strengths
- 1. Acquire Insight into Self and Others

Develop Personal & Interpersonal Effectiveness

Our Acuity Coaches help individuals transition from theory to action by...

- Asking thought-provoking questions to enable deeper thinking & meaningful dialogue

- Transforming passive learners into active participants

- Building trust, facilitating discussions, and applying the learning to their roles

- Providing the opportunity for an exchange of shared ideas and perspectives

- Encouraging self-reflection on the business applications of learning insights

- Shifting participants from awareness and understanding to impactful actions

- Providing feedback and support that drives further learning and development

Transform Your Organization's Leadership Approach

At Relationship Acuity®, we believe true leadership transcends job titles and hierarchies. It's about igniting the spark within others and inspiring them to follow your vision. But how do you achieve this? The secret lies in building authentic, trust-based relationships. Discover the Relationship Acuity® difference today. Your journey to exceptional leadership starts here.